

MAKE IN INDIA CAMPAIGN UPDATE

Modi's call to India Inc to ensure 'Make in India' campaign succeeds

On the basis the Prime Minister Modi government's thrust on 'Make In India', exclusive quotes from the industry leaders as appended herewith:

Mr Sunil Mathur, CEO, Siemens India further to Narendra Modi's Make in India campaign.

"The 'Make in India' campaign resonates Siemens India's thoughts as well. Indians and India are renowned for innovation. We start with an



idea and then work backwards to develop state-of-the-art manufacturing facilities. This enables us to do things quicker and better than anyone else.

Additionally, being a young country, we have immense raw talent which can be tapped and developed into a skilled workforce. Subsequently, manufacturing activities are carried out by highly-skilled people who are completely motivated to deliver best quality products at competitive prices. Siemens India has been providing cutting-edge technology for India and the global market for over 150 years. India definitely has the capability, inclination towards innovation and the skill sets. Hence, we urge the world to come and make in India."

Mr. Tushar Mehendale, Managing Director, ElectroMech welcoming this move :

"Mr. Modi, speaking like a true statesman, has indeed taken the initiative and flagged off the "Make In India" concept. This is a call for all corporate chieftains from General Modi who is all set to lead India into the war of dominating the global manufacturing industry. All of us sincerely hope that the government indeed becomes a



facilitator in the coming years as opposed to being a stumbling block in the past, and that the promise of Mr. Modi to make this change happen, comes true in the shortest possible time. At ElectroMech, we are highly excited by the opportunities that this wave will present to the entire manufacturing industry, and after years of doldrums, we hope that the manufacturing industry gets some serious tail winds which will allow us to sail into the topmost echelons of manufacturing countries in the world."